## LOOKING TO

COMPANY PROFILE

2020

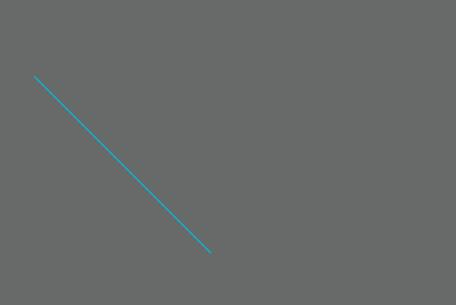




شركة دور للضيافة Dur Hospitality Company



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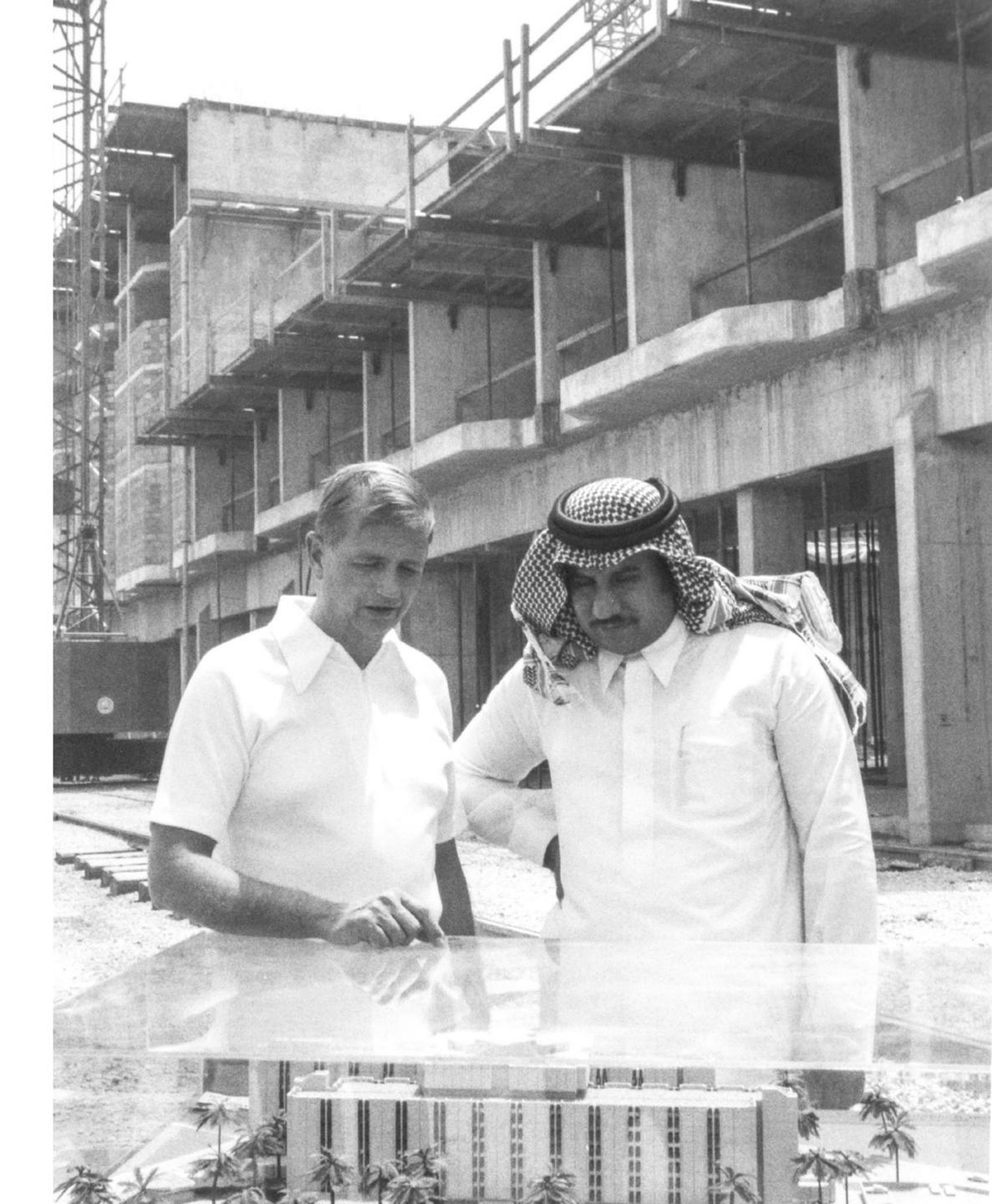
### **OUR BEGINNING**

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A publicly listed company specialized in the hospitality and residential sectors in Saudi Arabia, established in 1976.

Stretching for over 4 decades, we manage, develop and operate hotels and residential communities across the Kingdom of Saudi Arabia.

Our diversified portfolio encompasses 30 properties, in addition to 17 new properties under development and design across the Kingdom.



## **OUR BUSINESS**

#### HOTEL OPERATION AND MANAGEMENT

We partner with the world's top hotel operators and revamped our brand Makarem, that operates in the two holy cities of Makkah and Madinah.

#### FACILITIES & PROPERTY MANAGEMENT

Benefiting from our extensive experience in hotel operations, we provide professional services in facilities and property management with complete focus on quality and excellence at all touch points.

#### REAL ESTATE DEVELOPMENT AND ASSET MANAGEMENT

We deliver outstanding projects, covering the full experience from concept to design, constructions and finally operations.









## BRIGHT OPPORTUNITIES IN THE KINGDOM

LEADING THE SAUDI HOSPITALITY FOR OVER 4 DECADES

## **OUR BRANDS**

COURTYARD®

EXECUTIVE APARTMENTS

Holiday Inn



MARRIOTT



<u>c</u>()e

DARRAQ

HOTELS & RESORTS

daíais







قرية مكارم النخيل Makarem Annakeel Village



CROWNE PLAZA<sup>®</sup>





## OUR PORTFOLIO

11 Cities
30 Properties

**17** New Properties





## **OUR PORTFOLIO**

★ Properties in The Pipeline



#### HOTELS

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**Riyadh Marriott Hotel** Marriott Executive Apartments Marriott Courtyard Hotel **Riyadh Airport Marriott Hotel** Crowne Plaza Riyadh Hotel Marriott Hotel DQ Marriott Executive Apartment DQ

#### COMPOUNDS

Dur Al-Wadi Compound Darraq Villas & Apartments - 5 Phases Dur Al-Sharq Compound Dur Al- Bader Compound Dur Al-Maather Compound

★ Dur Al-Anoud Compound Dur Twaiq Compound Awal Plaza

#### SERVICED APARTMENTS

★ Dara Serviced Apartment - Al-Rayyan ★ Dara Serviced Apartment - Qurtuba

### ABHA

#### SERVICED APARTMENTS

★ Dara Serviced Apartments - Al Areen



#### HOTELS

Makarem Annakheel Village Shada hotel – Shatea

- ★ Jeddah Courtyard Hotel and Residence Inn
- ★ Shada hotel Khalidiya
- 🖈 Shada hotel Tahlia Shada Executive - Salamah

#### COMPOUNDS

Dur Al-Yasamin Compound Dur Al-Rawdah Compound Dur Al-Andalus Compound

#### SERVICED APARTMENTS

Dara Serviced Apartments - Alsalam Dara Serviced Apartments - Quraish Dara Serviced Apartments - Alhamra

- ★ Dara Serviced Apartments Heraa
- ★ Dara Serviced Apartments Kings Avenue

#### RIJAL ALMAA

HOTELS 🛧 Shada Hotel

Hotels

Compounds

Serviced Apartments



#### HOTELS

Makarem Ajyad Makkah Hotel Makarem Umm Alqura Hotel Makarem Al-Bait Hotel Makarem Mina Hotel Makarem Al-Shurufat Hotel ★ Makarem Jabal Kaaba Hotel



HOTELS Holiday Inn

#### SERVICED APARTMENTS

★ Dara Serviced Apartments



HOTELS

🖈 Makarem Al-Manakha Hotel

★ Makarem Al-Awqaf Hotel



HOTELS Holiday Inn & Suites Al Jubail



HOTELS ★ Courtyard Hotel and **Residence** Inn



#### HOTELS

★ Holiday Inn Hotel and Suites



HOTELS ★ Shada Hotel - AlJumairah Park







PROPRETIES

**PROPERTY IN** THE PIPLINE HOTELS

HOTEL KEYS

**KEYS IN THE** PIPELINE

RESIDENTIAL COMPOUNDS

RESIDENTIAL UNITS

**RESIDENTIAL UNITS** IN PIPELINE

COMMERCIAL MALL

COMMERCIAL OUTLETS







## HOTEL OPERATIONS OVERVIEW



Leveraging on more than 30 years of local experience and knowledge in the Saudi market and drawing international expertise from global partners, Dur Hospitality's Hotel Operations department (HOP), provides international hospitality services with a local spirit.

The operational arm of Dur hospitality company successfully operates numerous hotels across the Kingdom, with operational contracts for over 10 consecutive years.



## **ADDING VALUE TO YOUR HOTELS**

We offer comprehensive services that are uniquely tailored to add more value to your property:



Revenue Management



Facility Management



System Operations



Commercial Suppaort



Corporate Training



Asset



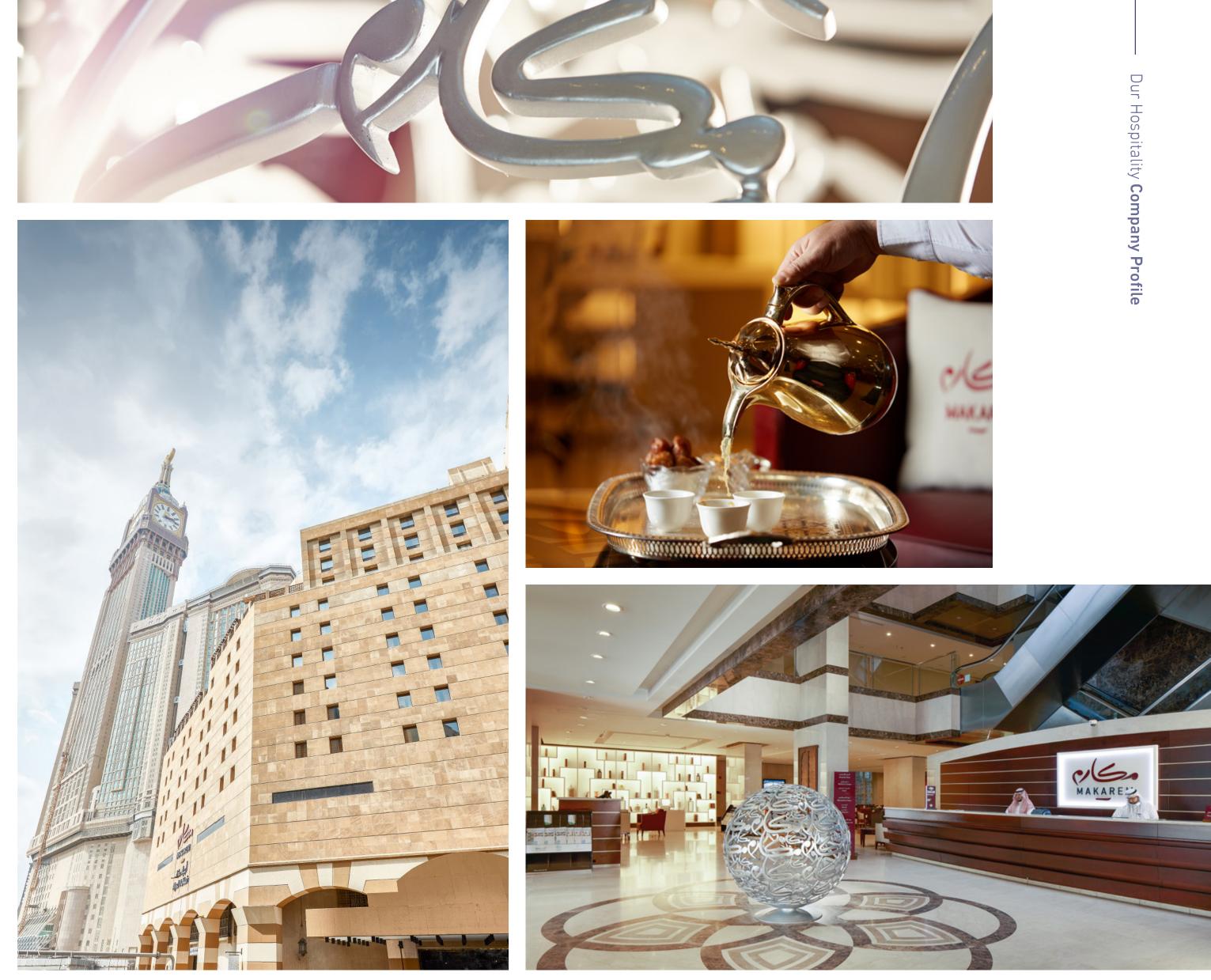


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### MAKAREM HOTELS

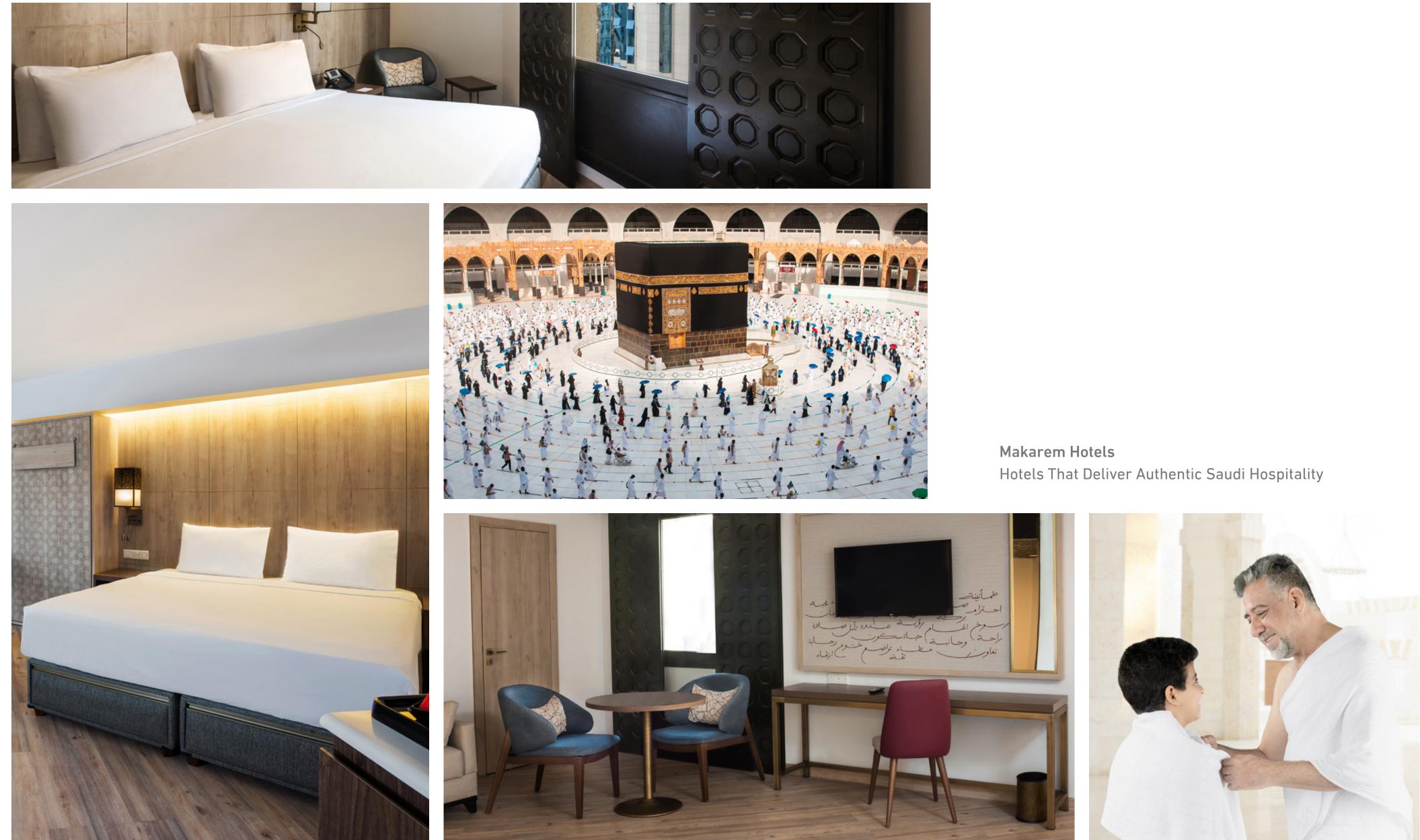
In 1983, Dur hospitality launched its first Saudi Hotel brand, "Makarem", the award winning local brand specialized in delivering Saudi authentic hospitality services as per the international standards, in the Holy cities of Makkah and Madina.

We seek the best experience for pilgrims and Umrah performers in the Holy Mosque by providing the best spiritual and suburban experience.











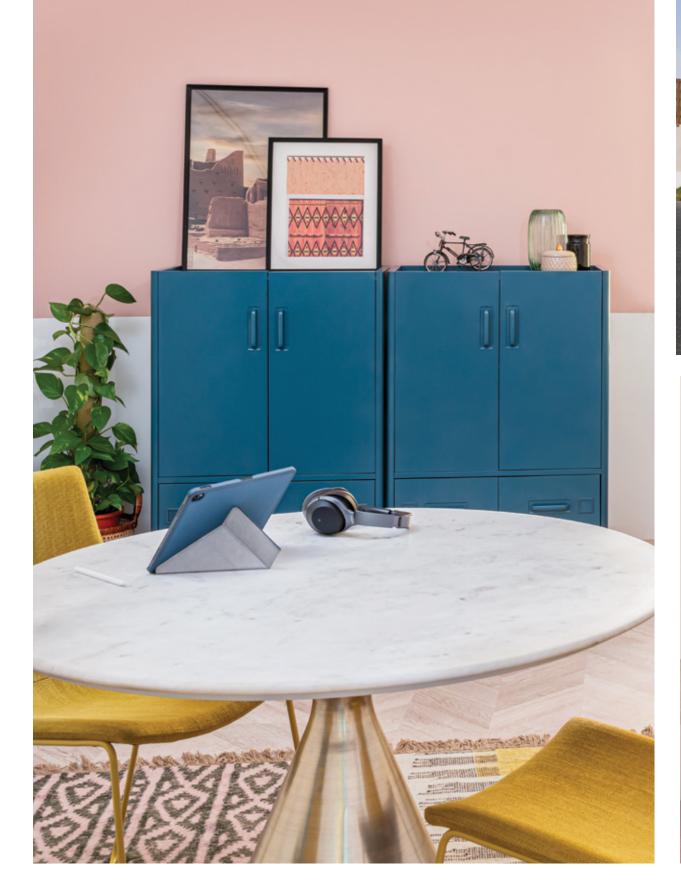


## daíaislo

### DARA APARTMENTS

Dara is the future of serviced apartments.

A consistent brand delivering better service for stronger long-lasting relationships allowing maximum flow.













### SHADA HOSPITALITY

Shada Hospitality is a hotel chain company having its majority stake acquired by Dur Hospitality.

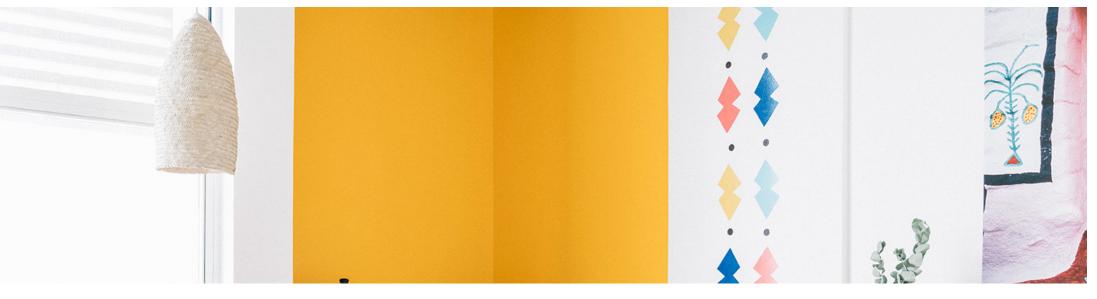
This opportunity expanded the investment profile of Dur and empowered its position in the hospitality industry through entering the hotel apartments sector for the first time.







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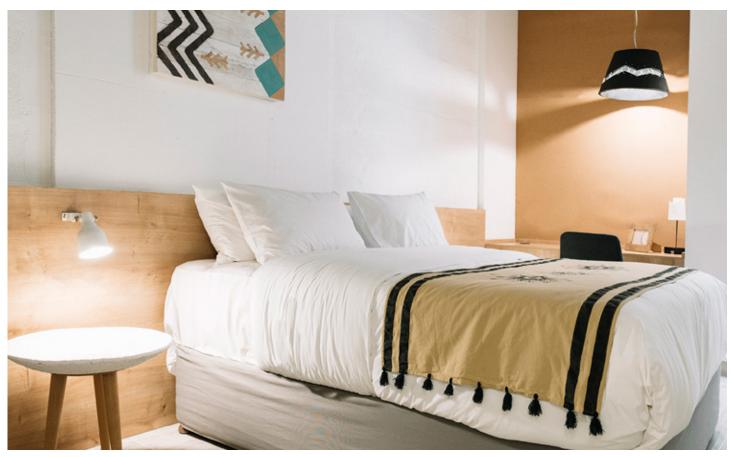






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**Shada Hospitality** Hotel Apartments











قرية مكارم النخيل Makarem Annakeel Village

## MAKAREM ANNAKHEEL VILLAGE

Makarem Annakheel Village is a luxurious beachfront resort located on the north Obhur bay, Jeddah.

The resort boasts 83 furnished villas, 21 apartments and a hotel featuring 43 elegant rooms and suites. The hotel also features meeting rooms, restaurants, separate health clubs for men and women, berth for yachts and boats, a sandy beach offering an array of marine activities and a seaside plaza that can accommodate up to 800 guests.







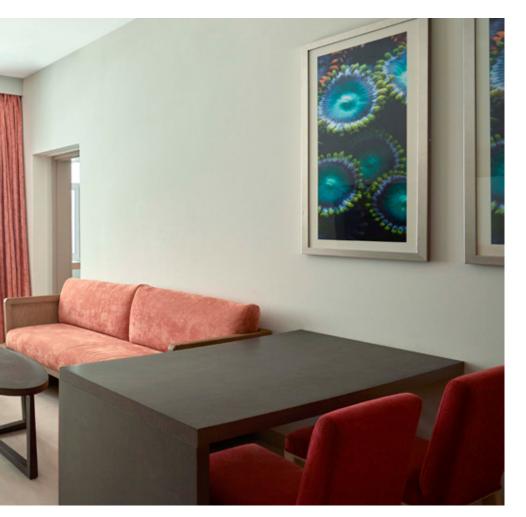






#### Makarem Annakheel Village











### AWAL PLAZA

A Trade Hub at the Heart of Riyadh

Awal Plaza is considered one of the eminent and longstanding landmarks among the full-fledged trade centers in the city of Riyadh. In recent decades, the center has served as a haven for Saudi and resident families looking for an agreeable and unique shopping experience.











## DUR COMMUNITIES OVERVIEW

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Dur Communities is the residential facility and property management and operational arm of Dur Hospitality Company.

Dur Communities provides a range of professional facility, property, maintenance and security management services.

In addition, it provides marketing, sales, leasing, support and quality control services for residential communities. Leveraging its experience in hotel operations and asset management, it provides operational and management solutions to real estate investors.



## MANAGEMENT THROUGH HIGH-END SERVICES



Revenue Management



Quality Assurance



```
Facility
Management
```



Human Resources

Safety

& Security



Asset Management

Customer

Care





Sales & Marketing Operations









## DUR COMMUNITIES KEY FIGURES

**171** Dur Al-Yasamin Compound

485 Dur Tuwaiq

434 Darraq Homes Residential Complexes



### Residential Units

66 Dur Al-Wadi Compound

78 Dur Al-Sharq Compound

**73** Dur Al-Maather Compound **40** Dur Al-Bader Compound

**28** Al-Rawdah Residences Compound

> Dur Al Andalus Residence Compound





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### DARRAQ RESIDENCES

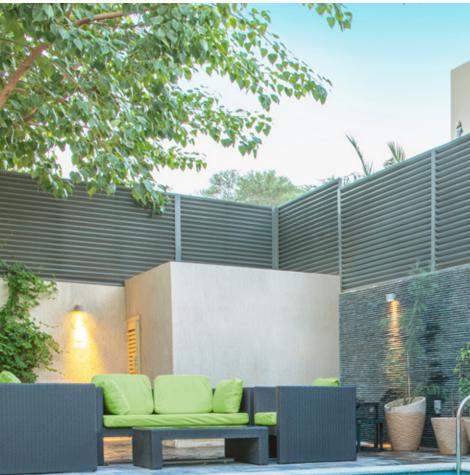
Darraq Residences is one of the major residential projects in the luxury category in the Diplomatic Quarter in Riyadh.

It is an integrated project that consists of luxurious villas and a variety of fully furnished apartments of different areas.

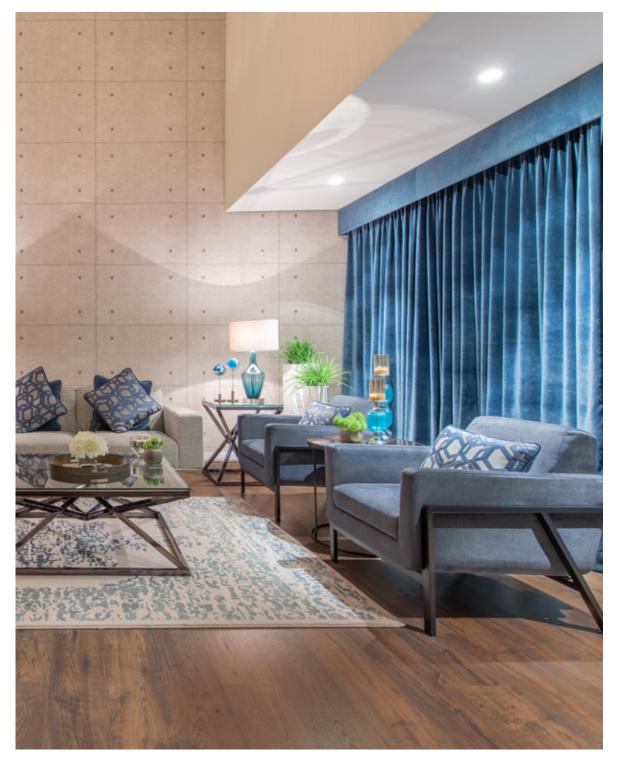
With a name derived from the Arabic expression Dar Raqia (a luxury home), Darraq provides a lavish lifestyle.





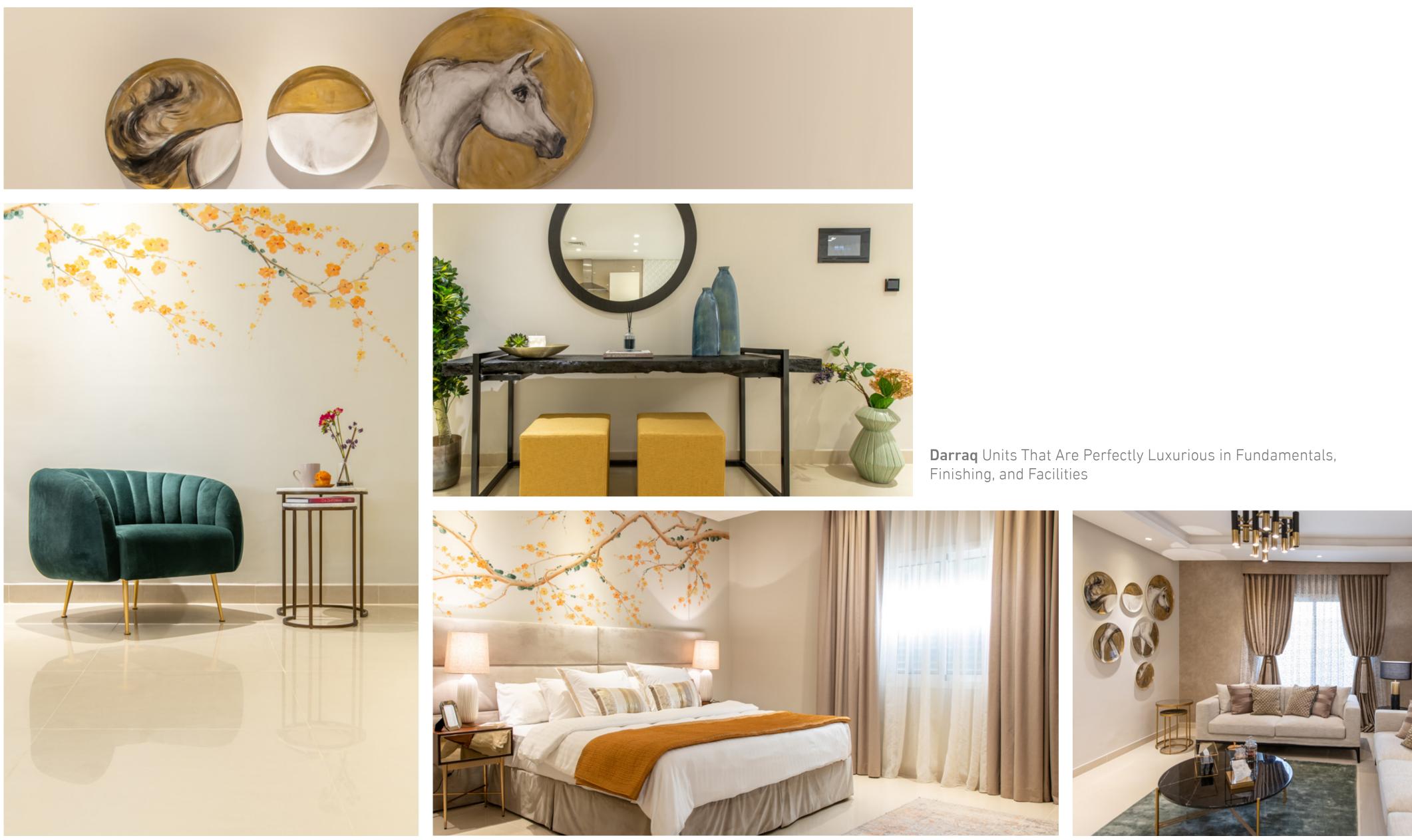
















## BUILDING AFUTURE TOGETHER

DRIVEN BY PASSION TO DELIVER GENUINE SAUDI HOSPITALITY

## **OUR PARTNERS**

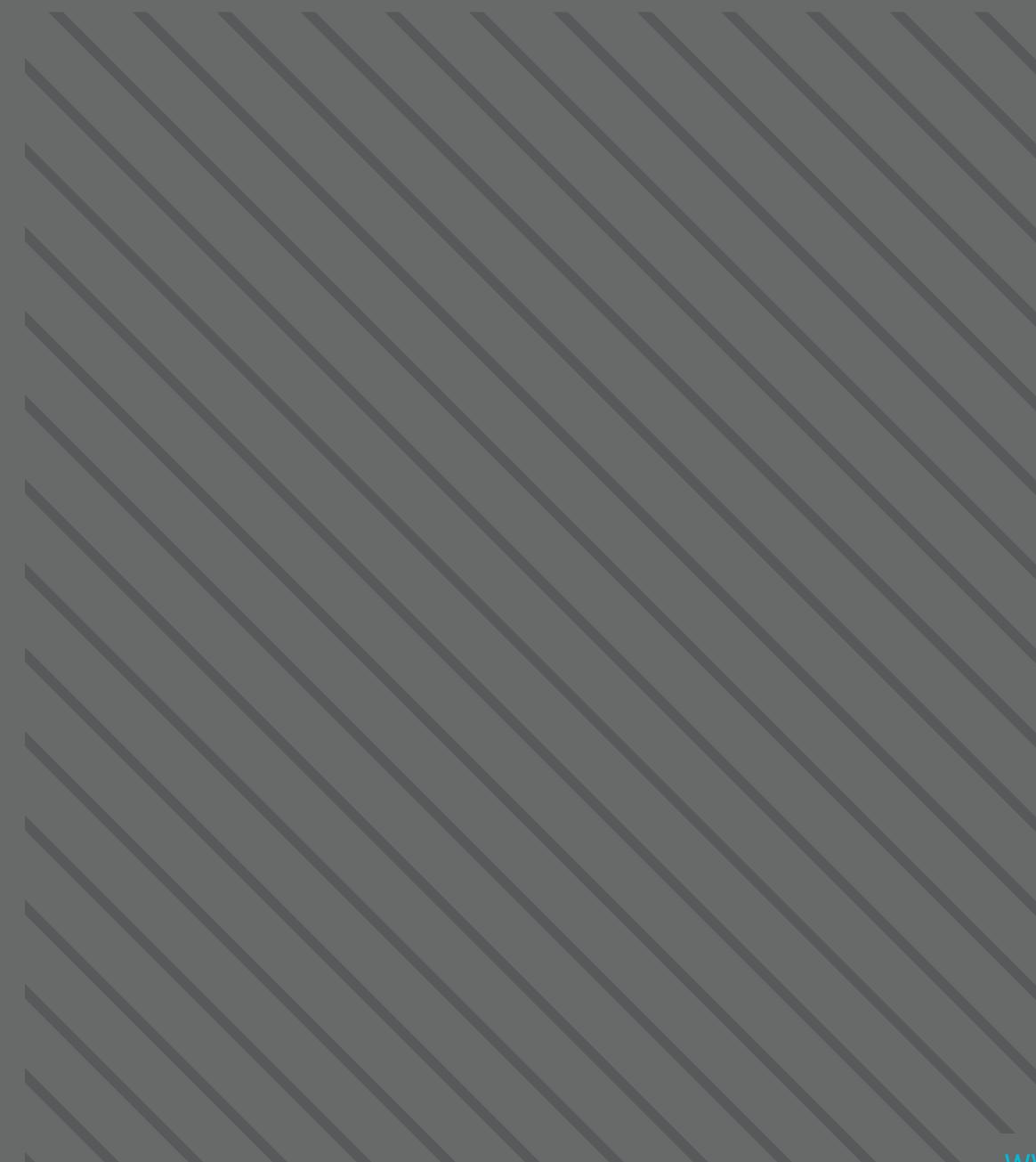


Our well-established partnership with Marriott international has been ongoing for more than 40 years ever since the inauguration of the first Marriott in the Middle East.

#### **HG**<sup>®</sup> InterContinental Hotels Group

Dur Hospitality Company has signed a master development agreement in 2014 with Inter Continental Hotels Group (IHG) that owns over 4,800 IHG properties worldwide.





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