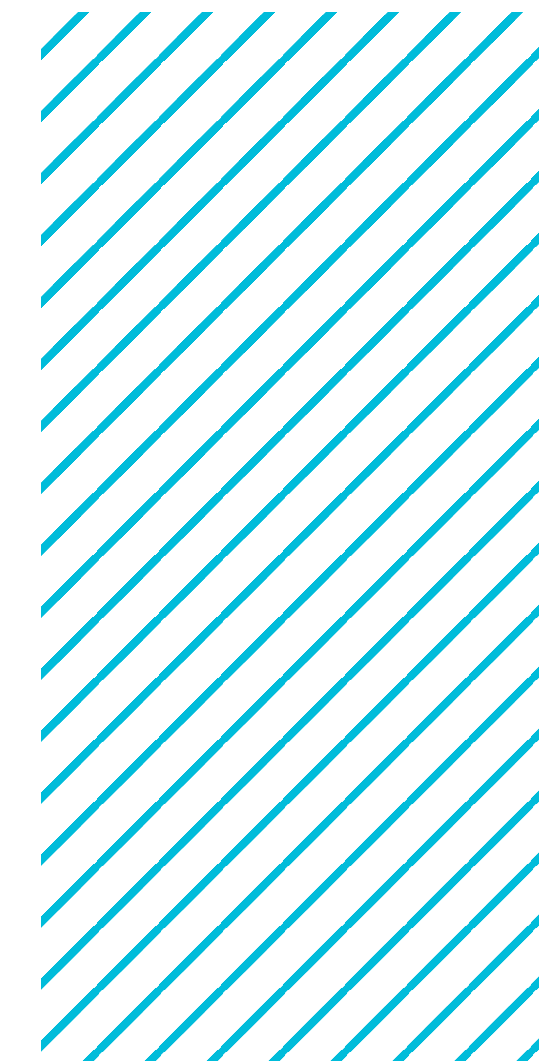
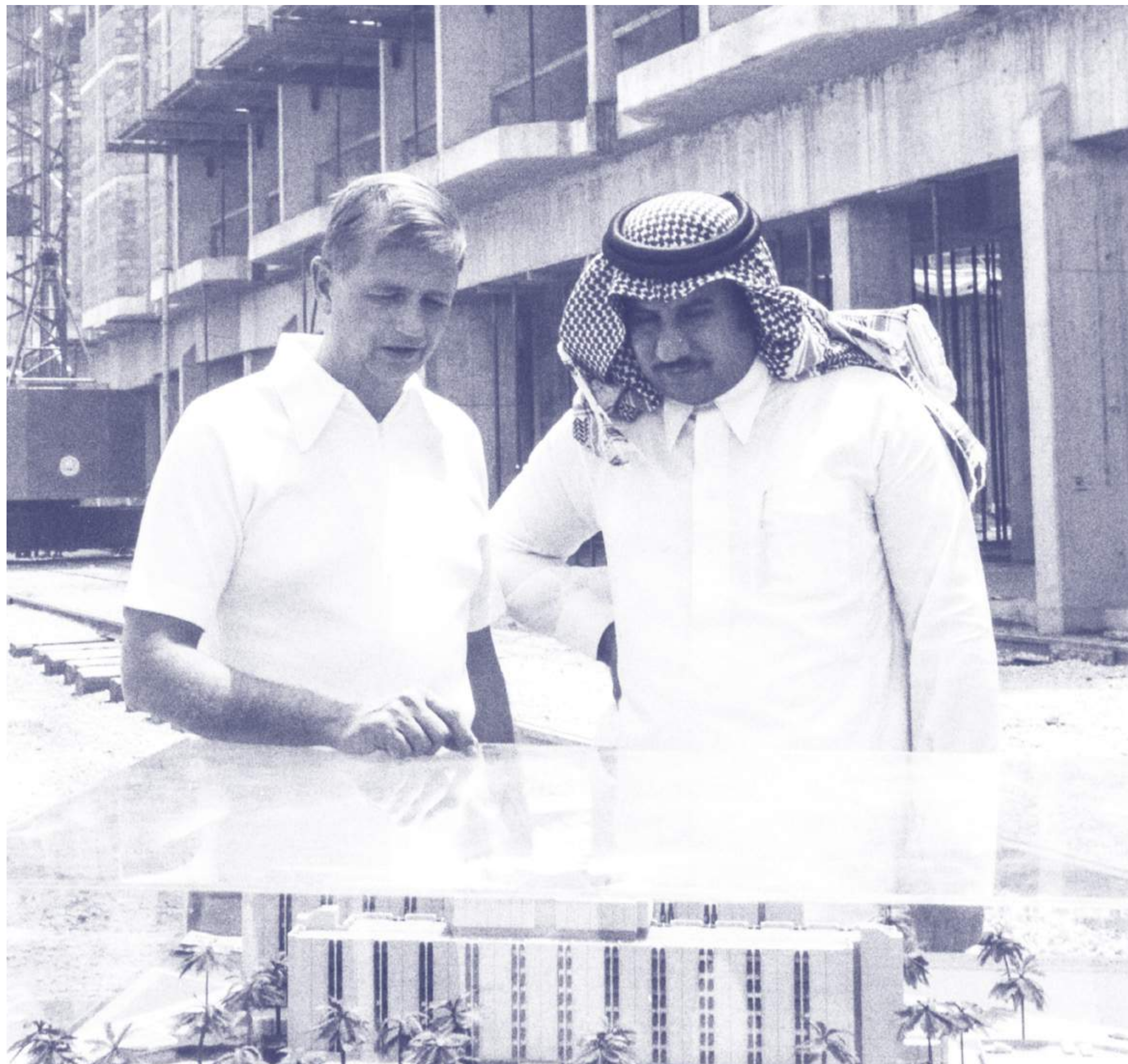


**J9DUR**

شركة دور للضيافة  
Dur Hospitality Company

# DUR HOSPITALITY 2023



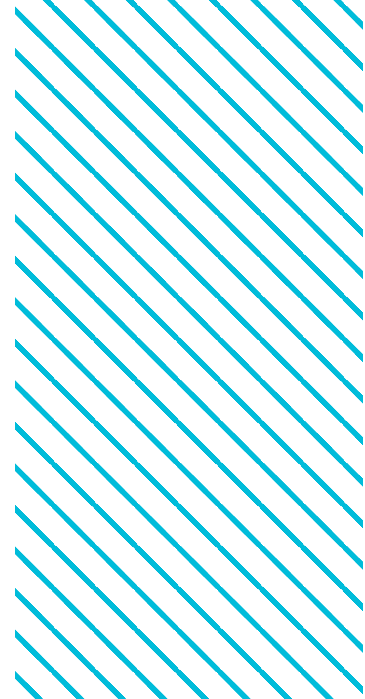
## OUR BEGINNING

A publicly listed company specialized in the hospitality and residential sectors in Saudi Arabia, established in 1976.

Stretching for over 4 decades, we manage, develop, operate hotels and residential communities across the Kingdom of Saudi Arabia.

Our diversified portfolio encompasses 32 properties, in addition to 15 new properties under development and design across the Kingdom.





# OUR BUSINESS

## REAL ESTATE & HOTEL DEVELOPMENT

We deliver outstanding projects, covering the full experience from concept, to design, constructions and operations.

## HOTEL OPERATION AND MANAGEMENT

We partner with the world's top hotel operators and revamped our arm, Makarem, to operate in the two holy cities of Makkah and Madinah.

## FACILITIES & PROPERTY MANAGEMENT

Benefiting from our extensive experience in hotel operations, we provide professional services in facilities and property management with complete focus on quality and excellence at all touch points.





THE PERFECT COMBINATION



J9JUR

شركة دور للضيافة  
Dur Hospitality Company

## BRAND OVERVIEW

### BRAND IDEA

Relentlessly striving to create the perfect combination.

### WE EXIST

To serve as an exemplar within Saudi and beyond for the successful and responsible development of the hospitality business and for delivering outstanding hospitality services.

### WE BELIEVE

That attracting and running partnerships is the oxygen of our business

In making prodigious and unceasing efforts to optimise our partnerships and create the perfect combinations

In demanding of ourselves and our partners the very highest standards

In matching our partners for agility and smart, focused innovative thinking

In using our long established intimacy with, and expertise in, Saudi at every opportunity

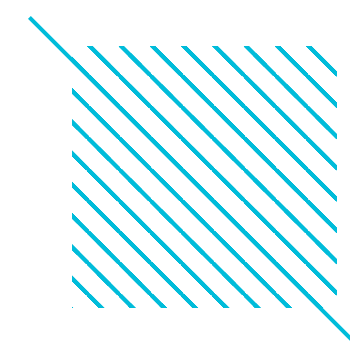


# OUR BRANDS

## DUR BRANDS

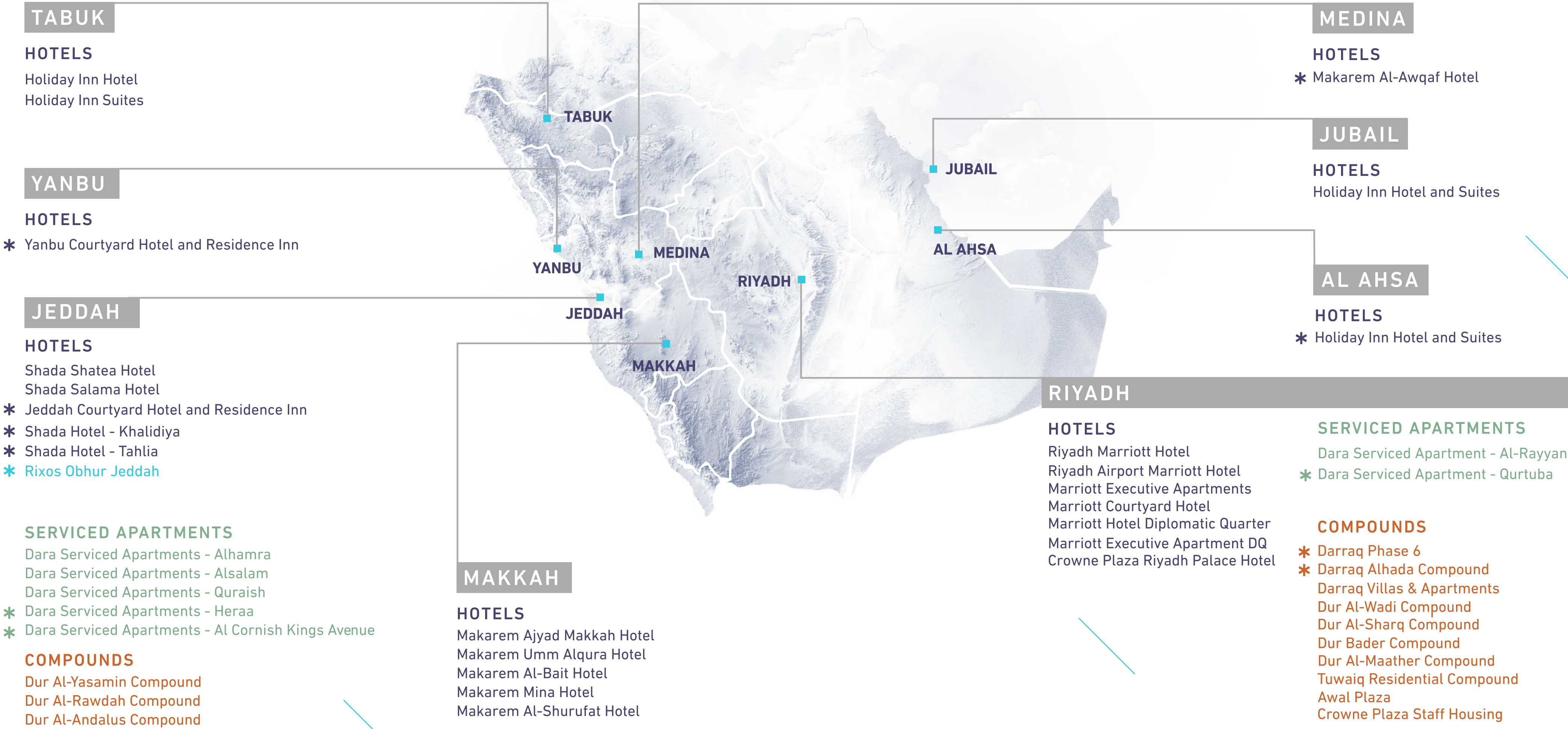
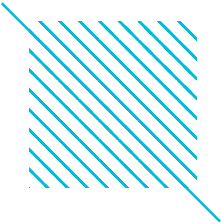


## DUR PARTNERS

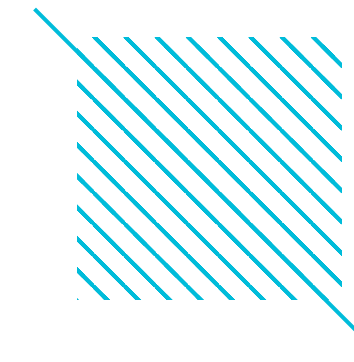


# OUR PORTFOLIO

\* Properties in The Pipeline   ■ Hotels   ■ Compounds   ■ Serviced Apartments



Note: Shada and Dara are managed by Shada Hospitality Company, a company acquired by Dur Hospitality



# KEY FIGURES

9

Cities

33

Properties Under  
Operation

14

Project Under  
Development

22

Hotels

3,862

Rooms and Suites  
Under Operation

2,061

Rooms and Suites  
in the Pipeline

10

Residential Compounds

1,686

Residential Units  
Under Operation

103

Residential Units  
in the Pipeline

1

Commercial  
Mall

75

Commercial  
Units

1600

Employee





حاصل على الشهادة الذهبية  
للريادة في تصميمات الطاقة والبيئة

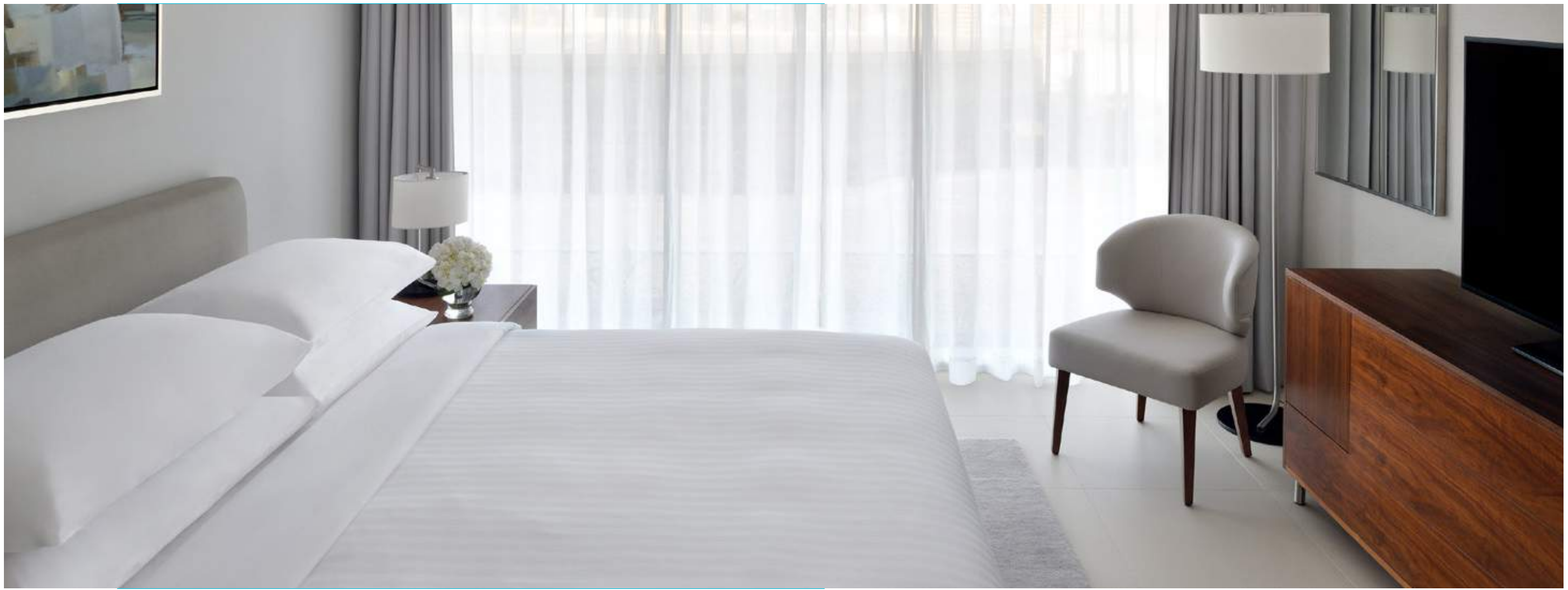


Our well-established partnership with Marriott International has been ongoing for more than 40 years ever since the inauguration of the first Marriott in the Middle East. This partnership has been strengthened when we signed an agreement to operate Marriott Hotels, Marriott Executive Apartments, and Marriott Courtyard.

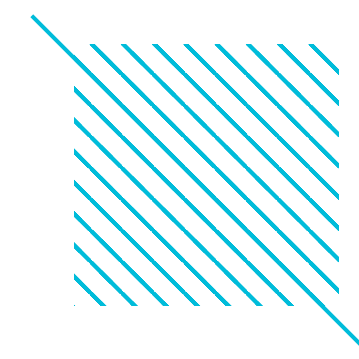












Dur Hospitality operates three properties of Holiday Inn, two of the properties are located in Tabuk, containing 183 rooms & suites. One property is located in Jubail industrial zone, containing 144 rooms & suites. Ranging between single and double rooms & suites to cater to long-stay guests needs.









Crowne Plaza Riyadh Palace is strategically located in the Ministries Quarter, a popular business district that is close to major Saudi financial institutions and Government offices.

Productivity and rejuvenation go hand in hand at the Crowne Plaza Riyadh Palace, which redefines the business travel experience and offers a comprehensive range of facilities to meet the needs of corporate and MICE travelers. For those in town on business, the hotel features five meeting rooms spanning 1,400 sqm and a dedicated team to execute seamless events.







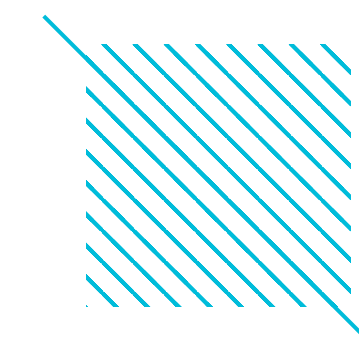


## داراق DARRAQ

A project of premium residential units in the Diplomatic Quarter in Riyadh. The project consists of 434 residential units, including different models of villas and fully-furnished apartments in different sizes.

Some residential units are equipped with smart home system to offer more protection, luxury and comfort, in addition to applying sustainable development and energy consumption rationalization techniques.

It also features excellent public facilities, parks, sports clubs, schools as well as private wellness and recreation centers.











## مجتمعات ١٩٦ Dur Communities

Based on our expertise in hotel operations and asset management, we endeavored the residential community industry by developing, and managing a selective portfolio of high-end projects with hospitality-inspired services. Through our dedicated brand, we are introducing a unique concept - the integrated residential communities - developed in accordance with our clients' aspirations.

ISO 9001

**BUREAU VERITAS**  
Certification



As a culmination of its efforts in developing and providing professional services, and adopting the best procedures for the management of residential compounds, Dur Communities, the residential facility and property management arm of Dur Hospitality, has been awarded the ISO 9001 International Quality Certificate.









# shada

HOTELS

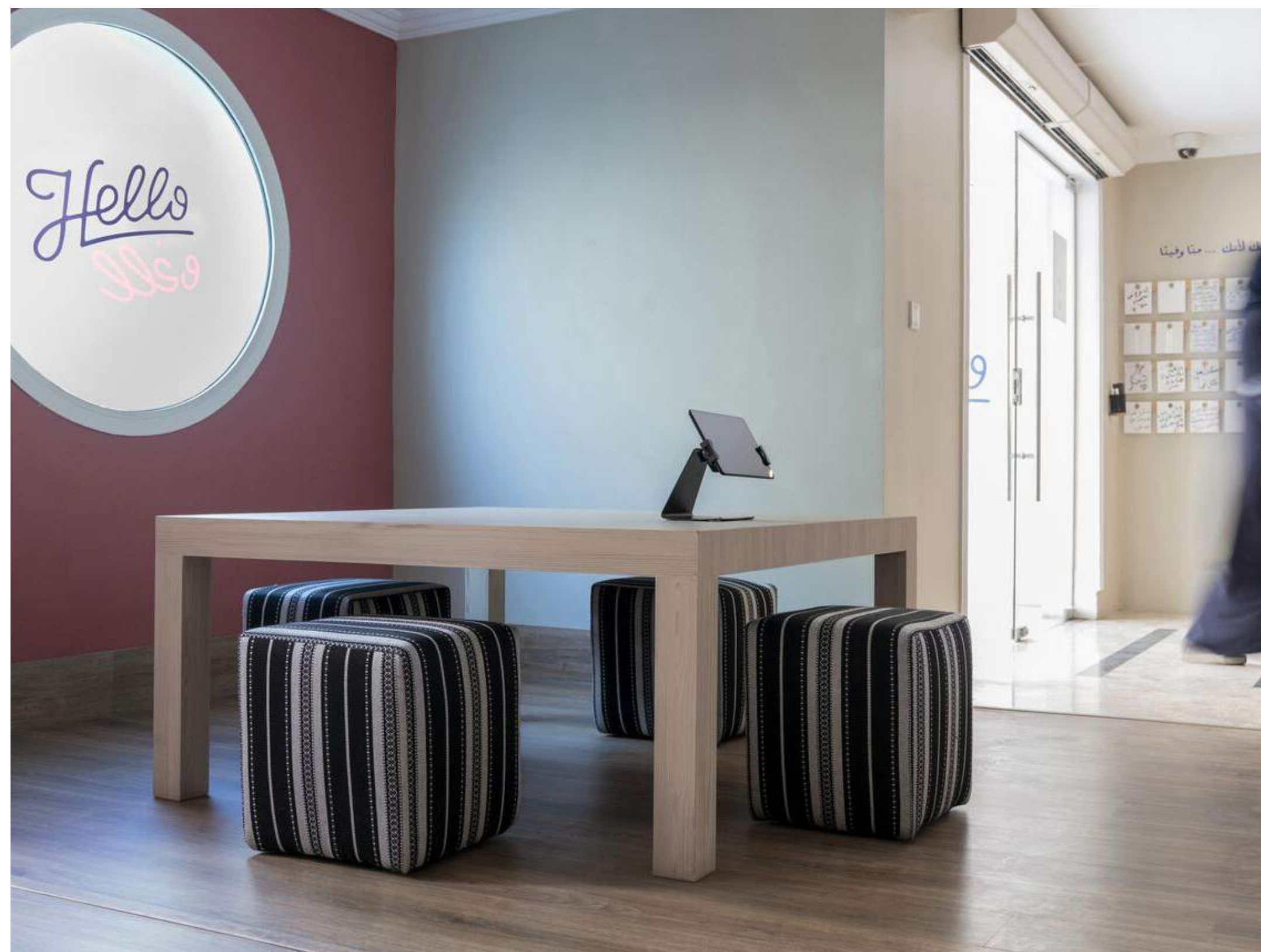
Arising from the kingdom of Saudi Arabia, Shada Hotel is the reflection of Saudi culture and essence, a reflection that talks to the minds and hearts of both citizens and tourists, guided by a unique vision that exceeds the concept of being a residence to the concept of living the journey, to be integrated part of a deep-rooted place, traditional art, and authentic history.

A Saudi heartland brand that is entrenched in culture to bloom in civilized cities. Shada where our guests are taken on a journey into the rich details of local arts and value, meet their needs and satisfy their aspirations.









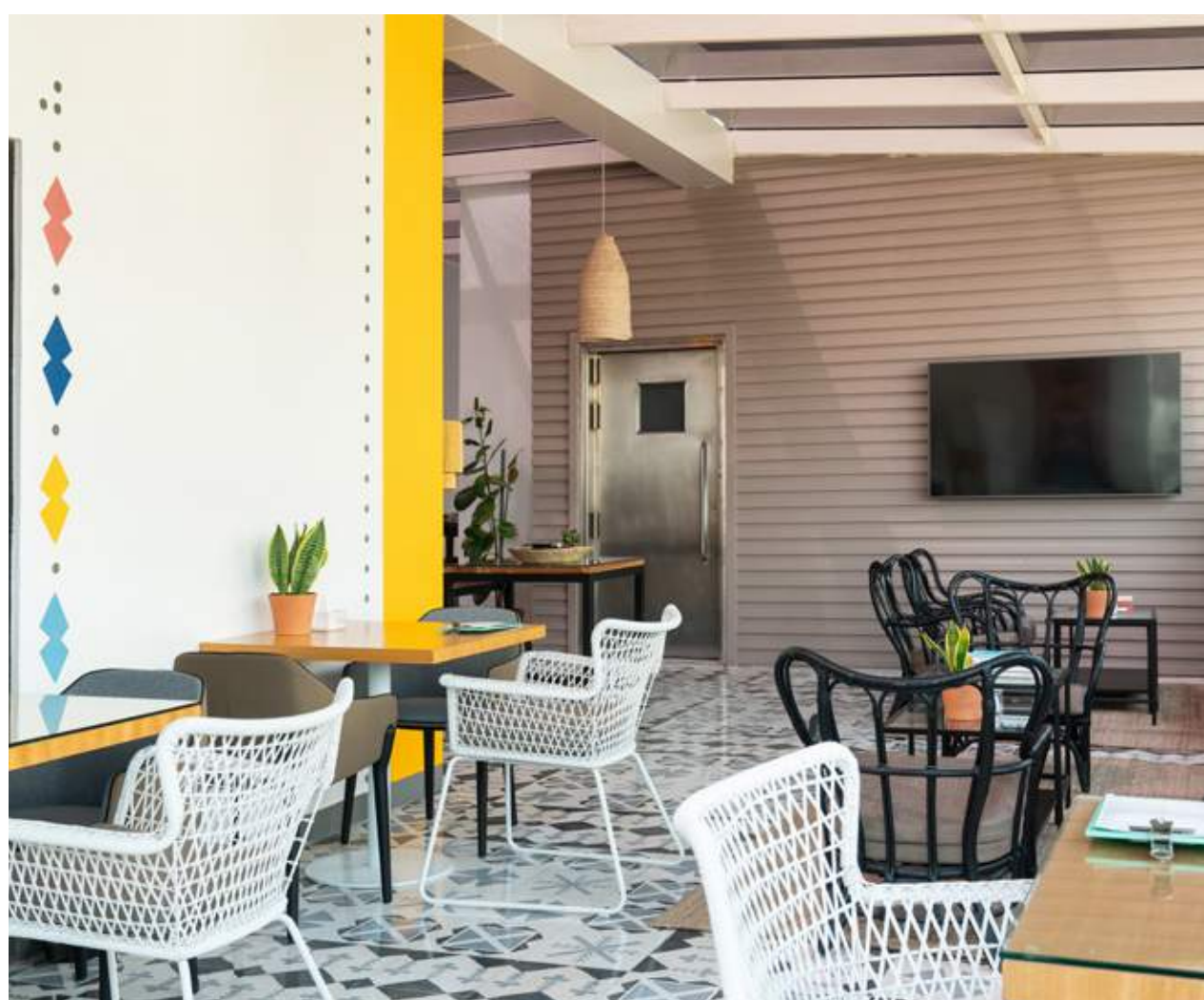
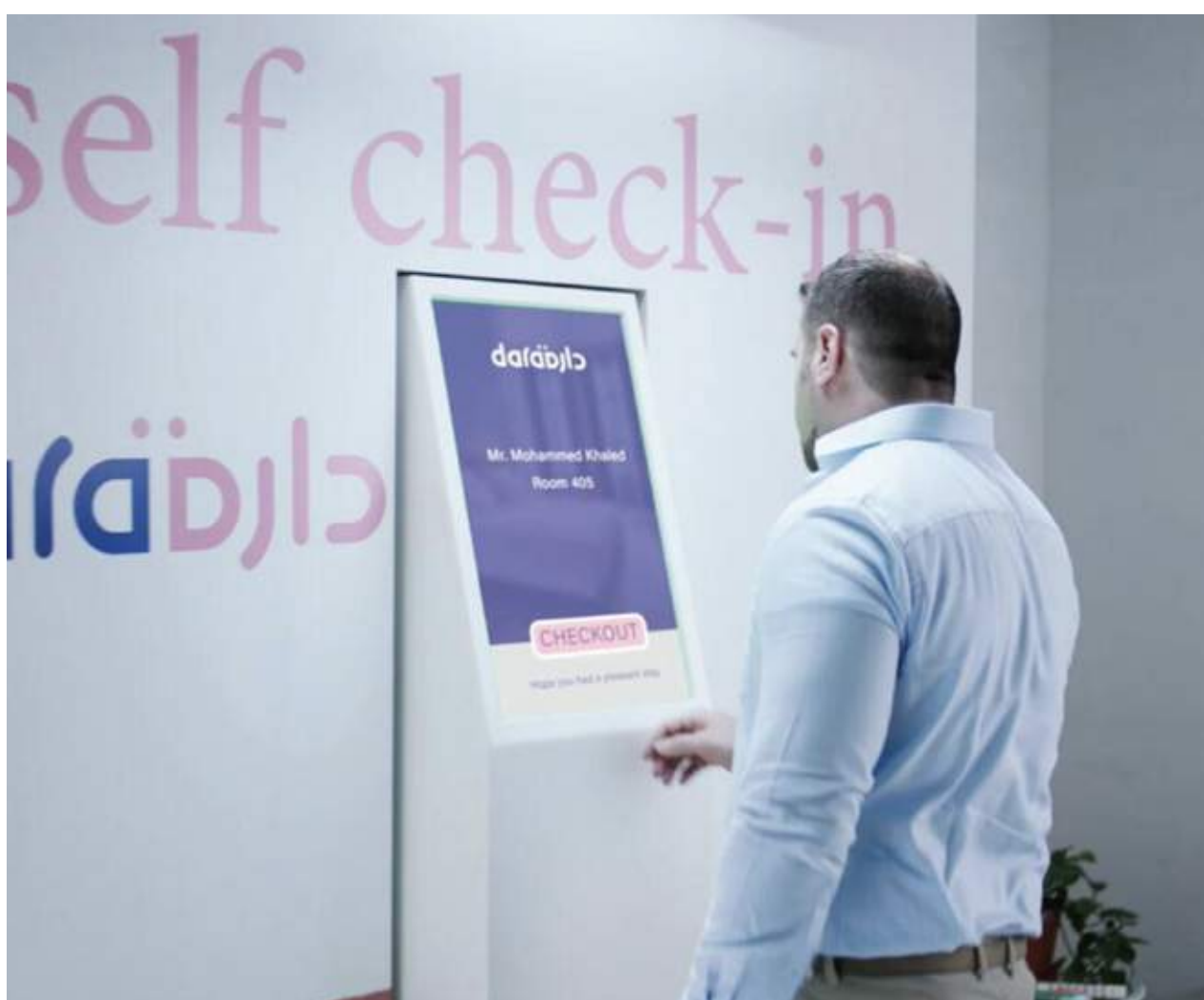
dara دار

DARA is a local service apartment brand.

Its concept, designs, and services are inspired from variety of Saudi heritage with a modern high-tech twist.

Innovative, progressive with a local touch









أول بلازا  
AWAL PLAZA

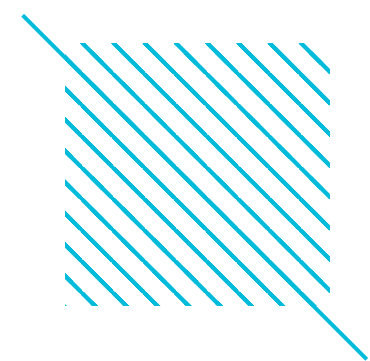
Considered one of the eminent & long-standing landmarks among the full-fledged trade centers in the city of Riyadh, The 40,675 m<sup>2</sup> Awal Plaza, formerly known as Takhassusi Plaza, dates back to 1980.



# UPCOMING PROEECTS



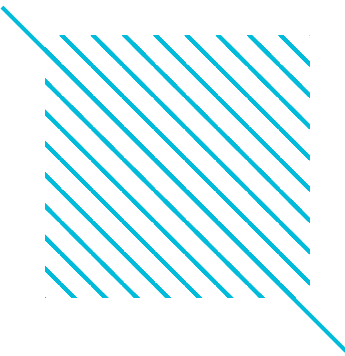




Makarem  
Al Madina Project







Rixos Project





داراق  
DARRAQ  
الهدا AL HADA

Darraq Al Hada Project



The background of the entire image is a dark blue-grey color, overlaid with a pattern of numerous thin, parallel, light blue-grey diagonal lines running from the top-left towards the bottom-right.

[WWW.DUR.SA](http://WWW.DUR.SA)